

Making it Happen

Growing Enterprise for Ireland

Innovation Enterprise Network

November 2010



Forfás, Sister Agencies and Advisory Groups



An Roinn Fiontar, Trádála agus Fostaíochta
Department of Enterprise, Trade and Employment



Department of the Taoiseach,
Roinn an Taoisigh

The NCC reports to the Taoiseach on Key Competitiveness issues



AN ROINN OIDEACHAIS | DEPARTMENT OF EDUCATION AND SCIENCE
AGUS EOLAÍOCHTA

The EGFSN also reports to the Minister for Education and Science



Advisory Groups

National Competitiveness Council



Expert Group on Future Skills Needs



Advisory Council for Science Technology and Innovation
An Comhairle Eolaíochta



THE MANAGEMENT DEVELOPMENT COUNCIL



Office of the Chief Scientific Adviser to the Government of Ireland

Research and administrative support



Forfás



Policy Analysis and Advice

Sister Agencies

ENTERPRISE IRELAND

Irish Owned Enterprise

IDA IRELAND

Inward Investment

sfi
science foundation ireland

Scientific Research

A Changed Environment

Real GDP Percentage Change over Previous Year



Source: Eurostat, 2010

Unemployment



Source: CSO

Real Harmonised Competitiveness Indicator



Fiscal Stability

The Road to Recovery ?
Access to Finance

Competitiveness

A Coherent Narrative for SMART Enterprise Policy

Five areas of focus

- Securing the Enterprise Economy and Restoring Competitiveness;
- Building the Ideas Economy - Creating 'The Innovation Island';
- Enhancing the Environment and Securing Energy Supplies;
- Investing in Critical Infrastructure; and
- Efficient and Effective Public Services and Smart Regulation.

*An Enterprise Agenda
for action across the
Whole of Government*



Global Drivers

- ▶ Global Financial Crisis
- ▶ New Markets and increased Global Competition
- ▶ Indigenous firms (even those serving local markets) are competing internationally
- ▶ Environmental Considerations: Sustainability
- ▶ Global Shift to Services
- ▶ The Key Role of Cities
- ▶ Scarcity of Talent and increased mobility of people and capital (FDI/ODI)

Developing an
attractive
environment

Interdependence

Enterprise
Development

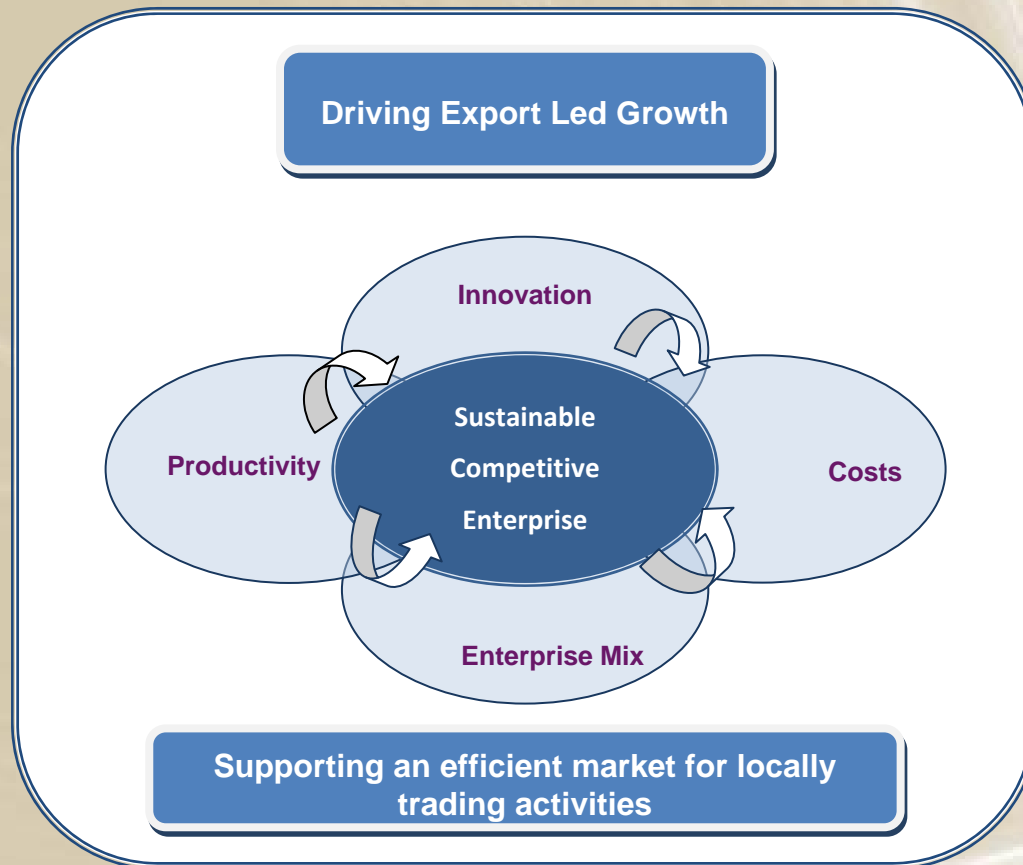
Some key messages

- Government itself doesn't *create* jobs...
 - its role is to provide a supportive environment for business
 - *complemented* by firm level interventions
- Job recovery *will* lag economic growth
- Some sectors will not return to pre-recession levels
- Sectors contribute differently to the economy - presenting a wide range of opportunities
- A strong base from which to grow

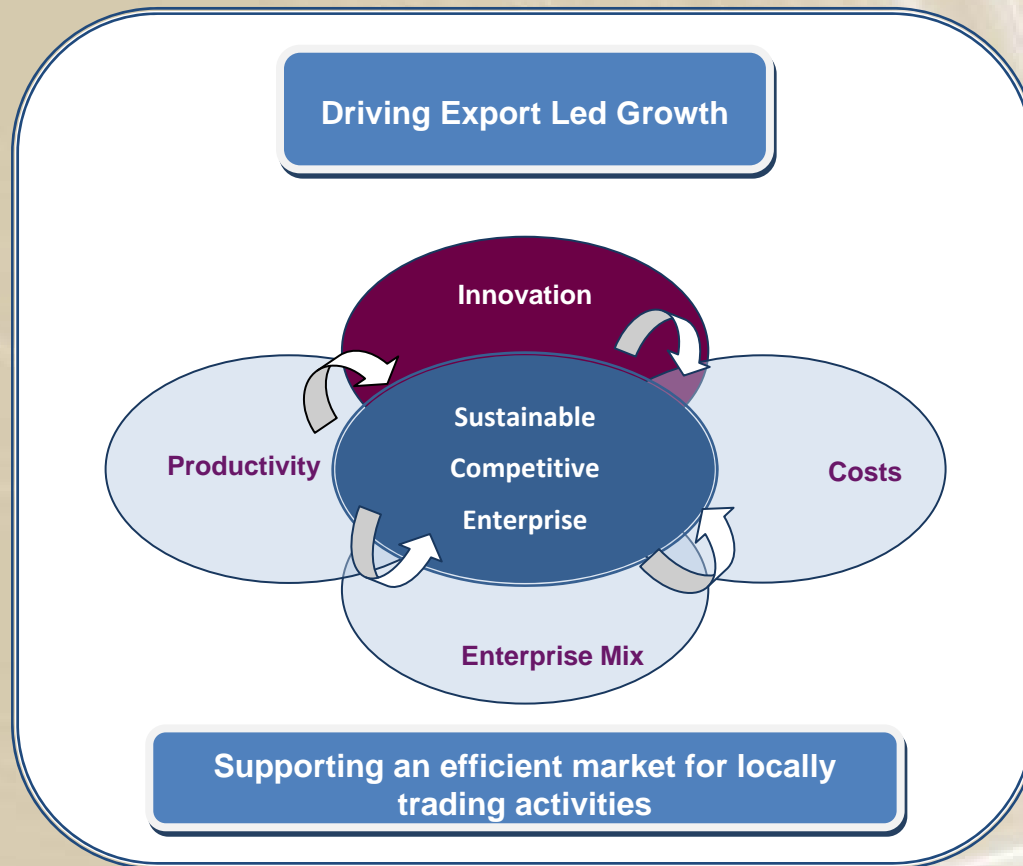
Targeted initiatives for the unemployed

A return to export led growth - *the key driver* of *sustainable* economic growth

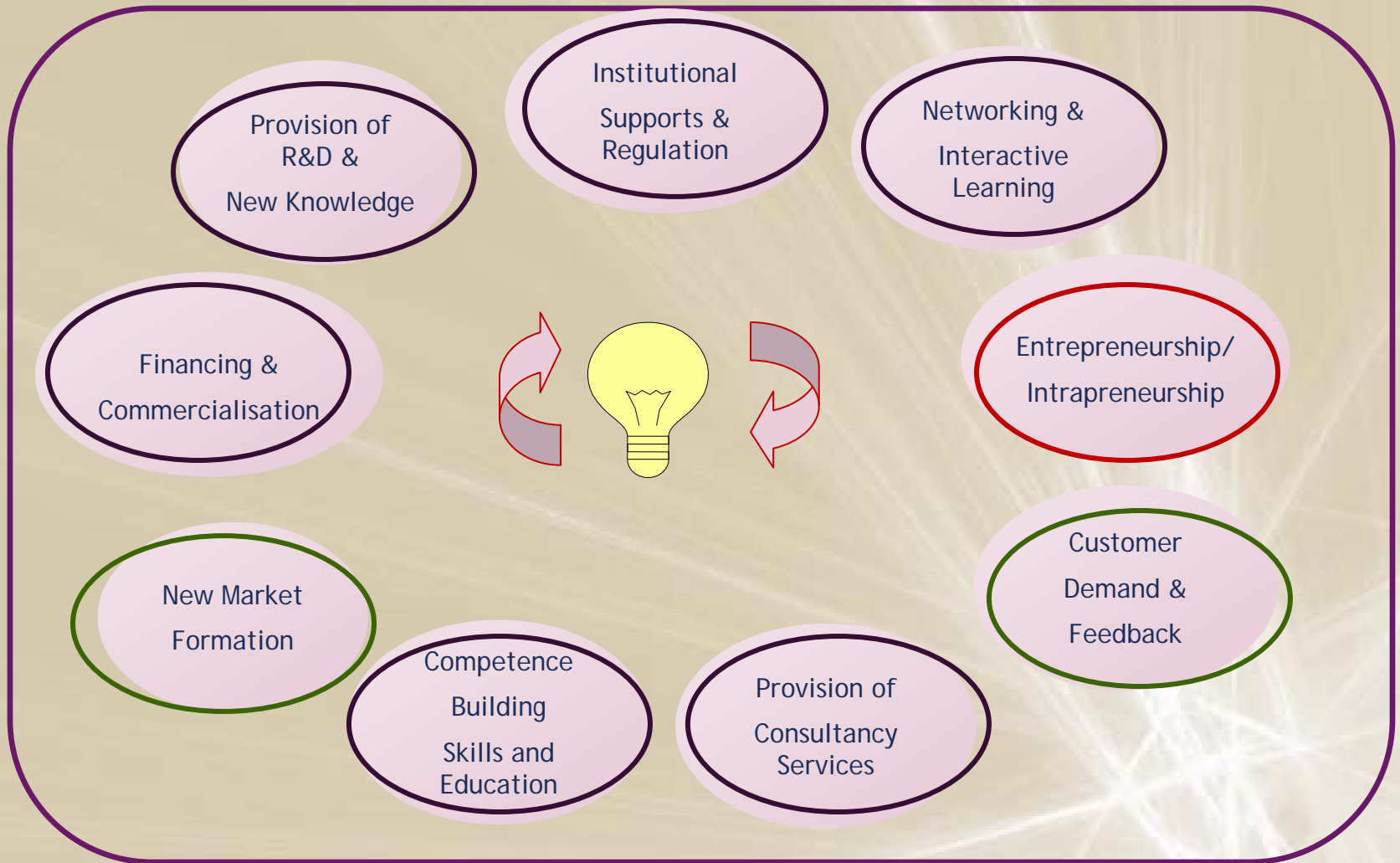
A Sustainable, Competitive Enterprise Base



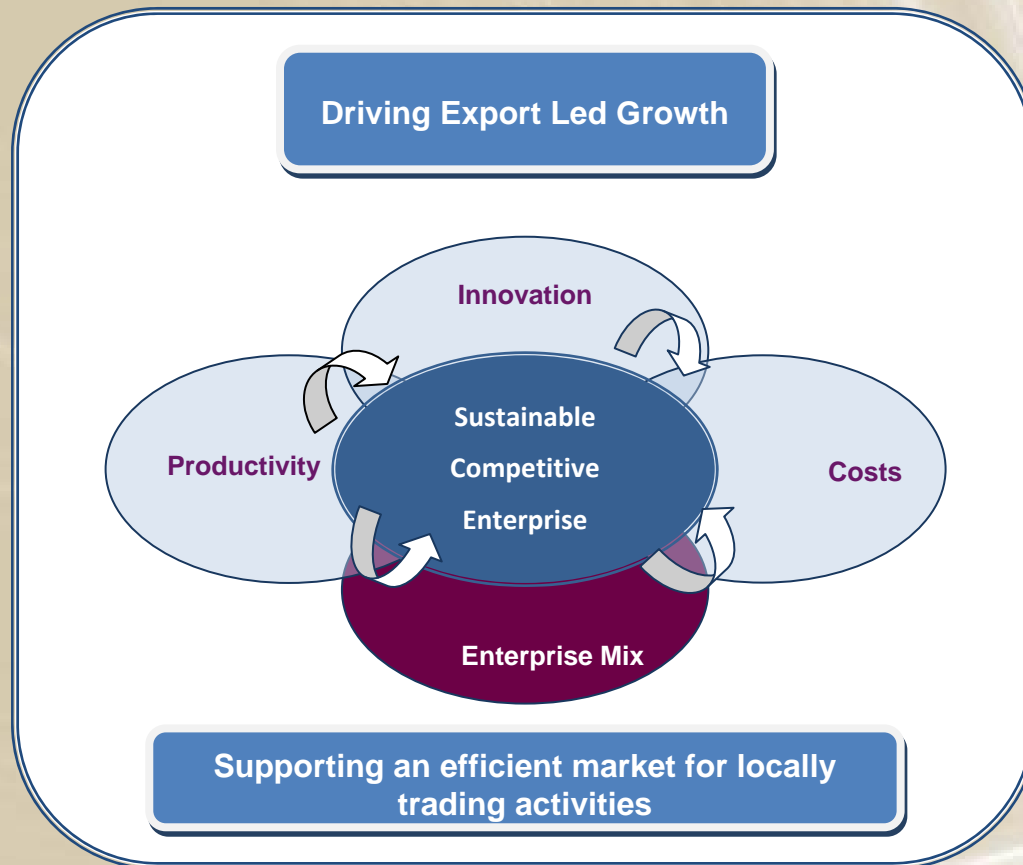
A Sustainable, Competitive Enterprise Base



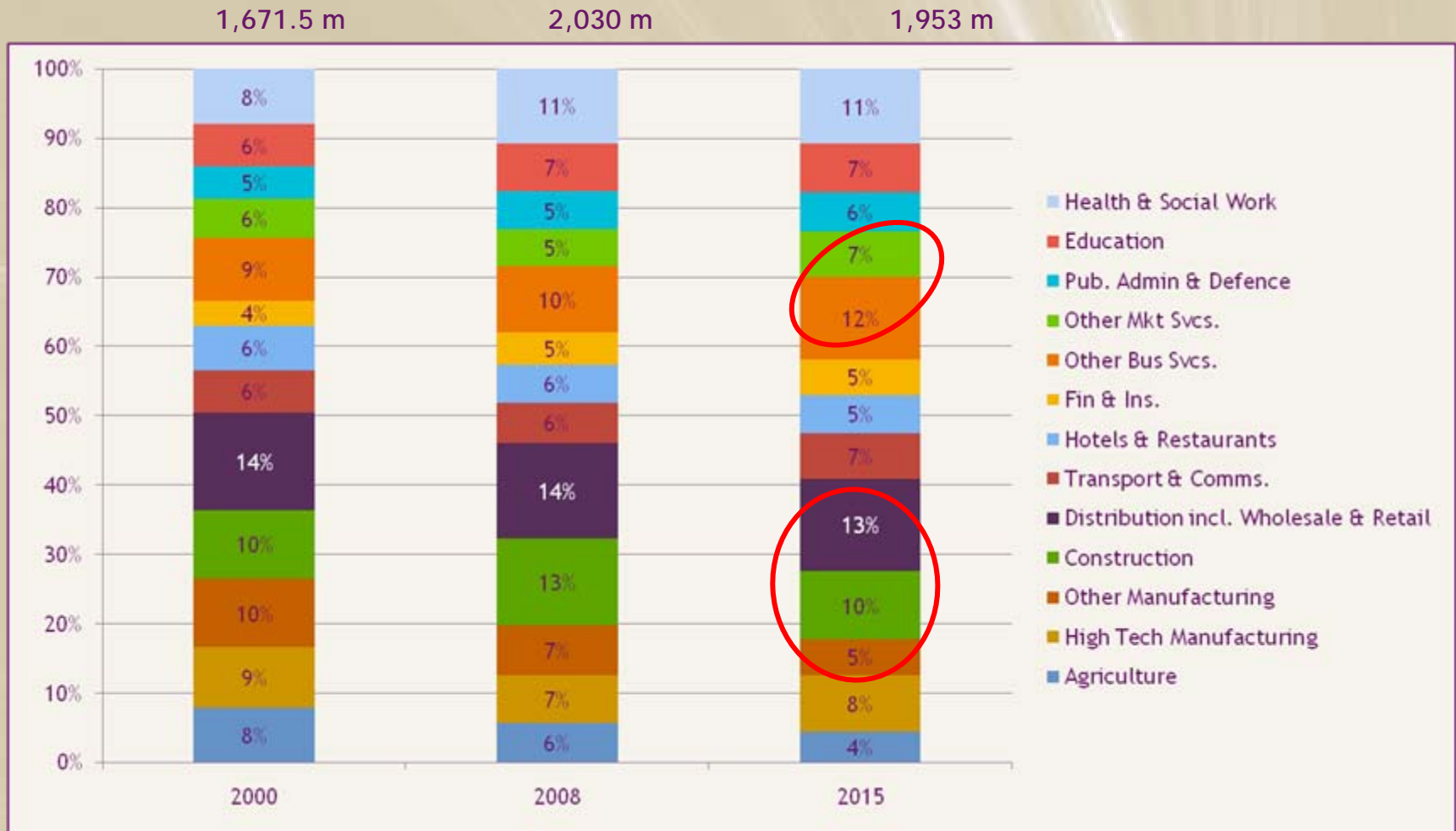
The Innovation System



A Sustainable, Competitive Enterprise Base



ESRI/FAS Sectoral Employment to 2015



Addresses all of Enterprise



Recommended Actions

<p>Productivity</p>	<p>Capital Labour Technology</p>	<p>Physical Infrastructures - prioritisation Efficiencies in coordination & delivery Education Next Generation Networks Management Development In-employment training and Reskilling Work placements Lean & Six Sigma Transformational Change</p>
<p>Innovation</p>	<p>R&D Commercialisation Entrepreneurship</p>	<p>Continued investment & prioritisation IP Environment Strategic Use of Procurement & regulation Access to Govt Tenders for SMEs Finance for investment (BES/SCS) Bankruptcy laws In-firm R&D and innovation</p>

Recommended Actions

<p>Cost Competitiveness</p>	<p>Labour Energy Waste Property Professional Services</p>	<p>Structural shift in costs Integrated Labour Market Policy Regulatory Burden Competition Policy</p>
<p>Enterprise Mix</p>	<p>Sectors & Activities New & Emerging Markets</p>	<p>International Reputation/Branding Develop DTA Network Visa requirements Sector specific actions - addressing barriers & enablers for growth Leadership for Growth Sales/Marketing/Language Skills Enhanced Agency Collaboration for Market and Sectoral Development</p>

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Thank You

